## Strategic Investment Program: Foundation Award 2024 Questions

- 1. Name of Person Completing Application
- 2. Entity/Organization Name
- 3. Organization/Company Tax ID Number
- 4. Entity/Organization Website
- 5. Does your entity/organization utilize social media
  - a. Facebook
  - b. Instagram
  - c. Linkedin
- 6. Entity/Organization Mission Statement
- 7. Email
- 8. Contact Phone Number
- 9. Amount Requested (up to \$20,000)
- 10. Please tell us about your project and how it will support tourism to Tualatin Valley, including project dates.
- 11. Please explain how your project is inspirational. Describe how it creates a relevant experience or asset to our visitors.
- 12. Why are you excited about this project?
- 13. Why should Explore Tualatin Valley's Strategic Investment Program be excited about this project?
- 14. Please describe how your project will increase overnight visitation to Tualatin Valley.
- 15. How many visitors will be impacted by the project?
- 16. What is the total budget of your proposed project? How much are:
  - a. Funds from the project
  - b. Funds from other sources
  - c. Total project costs
- 17. Please breakdown the mix of expenses for your project:
  - a. Subcontractor costs
  - b. Materials, equipment and supplies
  - c. Personnel
  - d. Construction costs
  - e. Administrative costs (example: permits)

- f. Rental or lease expenses
- 18. Please provide a detailed timeline for your project.
- 19. Please describe your project's target audience and which area of development (Tualatin Valley as a Wine and Craft Beverage Destination, an Arts & Culture Destination, a Recreational Destination and/or an Agritourism Destination), if any, it fits into.
- 20. Please provide the project experience or product cost to customers or guests.
- 21. How many guests or customers does your current organization serve annually?
- 22. What is the project's expected completion date or opening date?
- 23. Have you applied for funding support through Washington County Visitors Association/Explore Tualatin Valley programs in the past? If yes, please provide additional information.
- 24. Have you been awarded funding support through Washington County Visitors Association/Explore Tualatin Valley programs in the past? If yes, please provide additional information.
- 25. Please feel free to include any additional documentation or materials that may further support your application.