

## Strategic Investment Program: Foundation Award FY 2025-26 Questions

1. Name of Person Completing Application
2. Entity/Organization Name
3. Organization/Company Tax ID Number
4. Entity/Organization Website
5. Entity/Organization Mission Statement
6. Email
7. Contact Phone Number
8. Amount Requested (up to \$20,000)
9. In the event that we are unable to award the full amount requested, would you accept a reduced grant amount?

### Eligibility

10. Please explain how your project is inspirational. **[Limit to 950 characters]**
11. Please describe how it creates a relevant experience or asset to our visitors and which area of development (Wine and Craft Beverage, Arts and Culture, Recreational, or Agrotourism), if any, it fits into. **[Limit to 2,500 characters]**
12. Describe how the project meets unmet visitor needs, if any. **[Limit to 1250 characters]**
13. Have you **applied** for funding support through Washington County Visitors Association/Explore Tualatin Valley programs in the past? If yes, please provide additional information.
14. Have you been **awarded** funding support through Washington County Visitors Association/Explore Tualatin Valley programs in the past? If yes, please provide additional information.

### Feasibility

15. What are your project dates?
16. Please provide a concise, yet detailed timeline for your project. **[Limit to 2,500 characters]**
17. Please **upload** a detailed copy of your proposed project's budget, **including the source of the required 25% matching funds**, what the ETV grant funds will be used for and along with any already procured quotes (if having trouble uploading, please email [engage@tualatinvalley.org](mailto:engage@tualatinvalley.org) once you have submitted your application).
18. Why is ETV's strategic investment grant needed to help complete your project? **[Limit to 1250 characters]**
19. Please describe any cost to customers or guests to experience this project. **[Limit to 650 characters]**

### Economic Impact

20. Please tell us about your project and how it will support tourism to Tualatin Valley. **[Limit to 2,500 characters]**

21. Please describe how your project will increase overnight visitation to Tualatin Valley. **[Limit to 950 characters]**

### **Social Impact**

22. Tell us how this project incorporates local accessibility and sustainability. **[Limit to 950 characters]**

23. How many visitors do you anticipate will be impacted by the project annually?

24. How do you plan to ensure the sustainability of the project and its impact once the foundation award has been fulfilled? **[Limit to 1250 characters]**

### **Community Engagement and Support**

25. Who are the key community, business, and/or municipal partners involved in this project? What specific roles will they play in terms of engagement and support, and how will you collaborate with them to maximize the project's overall impact? **[Limit to 2,500 characters]**

### **Additional Support (Optional)**

26. Please feel free to **upload** any additional documentation or materials (letters of support, feasibility studies, etc.) that may further enhance your application. (If having trouble uploading, please email [engage@tualatinvalley.org](mailto:engage@tualatinvalley.org) once you have submitted your application)